Dimensionality Reduction From Several Angles

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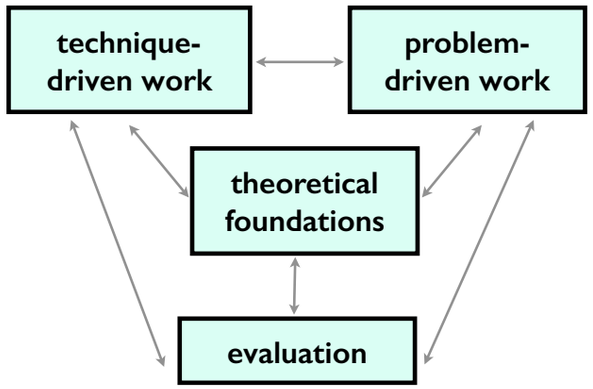
UBC-Okanagan, Kelowna BC
23 August 2016

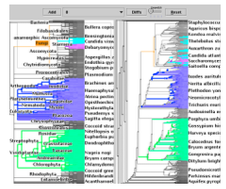
http://www.cs.ubc.ca/~tmm/talks.html#kelowna16
@tamaramunzner

Quick Research Overview



Technique-driven: Graph Drawing

T F E P

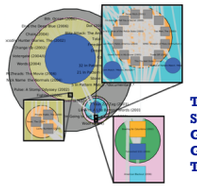

TreeJuxtaposer

James Slack


Kristian Hildebrand


Daniel Archambault


David Auber (Bordeaux)

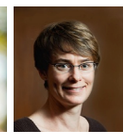


TopoLayout
SPF
Grouse
GrouseFlocks
TugGraph

Evaluation: Graph Drawing

T F E P

Dmitry Nekrasovski


Adam Bodnar


Joanna McGrenere (UBC)



Stretch and squish navigation

Jessica Dawson


Joanna McGrenere (UBC)



Search set model of path tracing

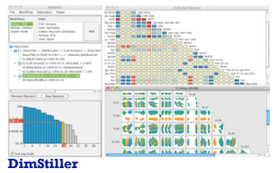
Technique-driven: Dimensionality Reduction

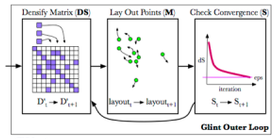
T F E P

Stephen Ingram

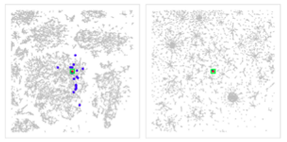


Glimmer


DimStiller



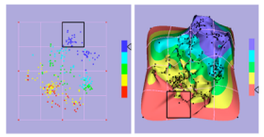
Glint


QSNE

Evaluation: Dimensionality Reduction

T F E P

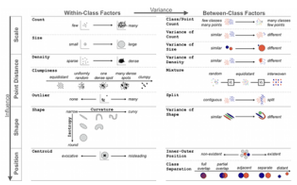
Melanie Tory



Points vs landscapes for dimensionally reduced data


Guidance on DR & scatterplot choices

Michael Sedlmair


Melanie Tory (UVic)



Taxonomy of cluster separation factors

Problem-driven: Genomics

T F E P

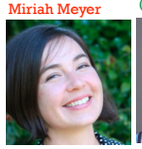
Aaron Barsky


Jenn Gardy (Microbio)

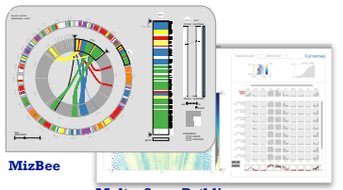

Robert Kincaid (Agilent)



Cerebral

Miriah Meyer


Hanspeter Pfister (Harvard)



MizBee

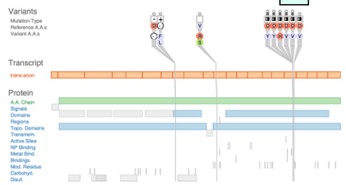
MulteeSum, Pathline

Problem-driven: Genomics, Fisheries Sim

T F E P

Joel Ferstay


Cydney Nielsen (BC Cancer)

Variant View


Vismon

Maryam Booshehrian


Torsten Moeller (SFU)


Problem-driven: Many Domains

T F E P


SessionViewer: web log analysis

Heidi Lam

Diane Tang (Google)

Peter McLachlan

Stephen North (AT&T Research)

LiveRAC: systems time-series

Evaluation: Focus+Context

T F E P

Heidi Lam

Ron Rensink (UBC)

Distortion impact on search/memory

Heidi Lam

Robert Kincaid (Agilent)

Separate vs integrated views

Journalism

T F E P

Matt Brehmer

Stephen Ingram

Jonathan Stray (Assoc Press)

Overview

Johanna Fulda (Sud. Zeitung)

Matt Brehmer

TimeLineCurator

Theoretical Foundations

T F E P

- Visual Encoding Pitfalls
  - Unjustified Visual Encoding
  - Hammer In Search Of Nail
  - 2D Good, 3D Better
  - Color Cacophony
  - Rainbows Just Like In The Sky
- Strategy Pitfalls
  - What I Did Over My Summer
  - Least Publishable Unit
  - Dense As Plutonium
  - Bad Slice and Dice

Papers Process & Pitfalls

Nested Model

Design Study Methodology

Michael Sedlmair

Miriah Meyer

Abstract Tasks

Matt Brehmer

Visualization Analysis & Design

Dimensionality Reduction

- what is it?
  - –map data from high-dimensional measured space into low-dimensional target space
- when to use it?
  - –when you can't directly measure what you care about
    - true dimensionality of dataset conjectured to be smaller than dimensionality of measurements
    - latent factors, hidden variables
- how can you tell when you need it?
  - –could estimate true dimensionality

DR Example

Dimensionality Reduction

- why do people do DR?
  - –improve performance of downstream algorithm
    - avoid curse of dimensionality
  - –data analysis
    - if look at the output: visual data analysis

Visualizing Dimensionally-Reduced Data:

Interviews with Analysts and a Characterization of Task Sequences

joint work with:
Michael Sedlmair, Matthew Brehmer, Stephen Ingram

http://www.cs.ubc.ca/labs/imager/tr/2014/DRVisTasks/

Visualizing Dimensionally-Reduced Data:
Interviews with Analysts and a Characterization of Task Sequences
Brehmer, Sedlmair, Ingram, and Munzner.
Proc. Beyond Time & Errors: Novel Evaluation Methods For Information Visualization (BELIV) 2014, p. 1-8.

Motivation

- open questions
  - –how are real people actually using DR tools/techniques?
    - does it match up with what we think/hope/assert/assume?
  - –why are they using it?
    - what are their goals and tasks, at abstract level?
  - –is it working?
    - how do their goals match up with implicit assumptions behind different benchmarks?
    - do current state of the art tools meet their needs?
- why and how do people use DR?
  - –overarching question weaving through projects in this talk
  - –preliminary results from study informed many of them

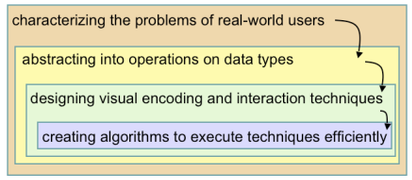
Two-Year Cross-Domain Qualitative Study

- in the wild
  - – HCI term for work in the field with real users
    - vs controlled lab setting
- interviewed two dozen high-dim data analysts
  - – across over a dozen domains and past several years
- five abstract tasks
  - – naming synthesized dimensions
  - – mapping synthesized dimension to original dimensions
  - – verifying clusters
  - – naming clusters
  - – matching clusters and classes

Questions and Answers

- can we design DR algorithms/techniques that are better than previous ones?
- can we build a DR system that real people use?
- when do people need to look at DR output?
- how should people look at DR output?
- why and how do people use DR?

- so... how do we answer these questions?
  - –many validation methods to choose from!



A Nested Model

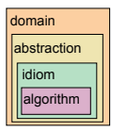
of Visualization Design and Validation

http://www.cs.ubc.ca/labs/imager/tr/2009/NestedModel/

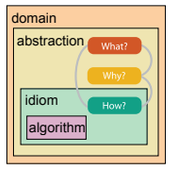
A Nested Model of Visualization Design and Validation.
Munzner. IEEE TVCG 15(6):921-928, 2009 (Proc. InfoVis 2009).

Analysis Framework: Four Levels, Three Questions

- *domain* situation
  - –who are the target users?
- *abstraction*
  - –translate from specifics of domain to vocabulary of vis
- what is shown? **data abstraction**
  - often don't just draw what you're given: transform to new form
- why is the user looking at it? **task abstraction**
- *idiom*
- how is it shown?
  - **visual encoding idiom**: how to draw
  - **interaction idiom**: how to manipulate
- *algorithm*
  - –efficient computation



[A Nested Model of Visualization Design and Validation. Munzner. *IEEE TVCG 15(6): 921-928, 2009 (Proc. InfoVis 2009).*]

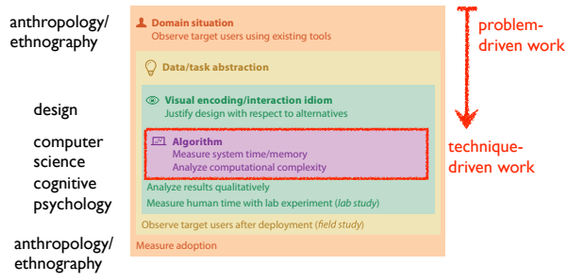


[A Multi-Level Typology of Abstract Visualization Tasks *Brehmer and Munzner. IEEE TVCG 19(12):2376-2385, 2013 (Proc. InfoVis 2013).*]

Why Is Validation Difficult?

- four levels of design problems
  - –different threats to validity at each level

Validation Solution: Methods From Many Fields



- mismatch: algorithm benchmarks for idiom validation
- mismatch: lab study for abstraction validation

[A Nested Model of Visualization Design and Validation. Munzner. IEEE TVCG 15(6):921-928, 2009 (Proc. InfoVis 2009).]

Where Do We Go From Here?

- no single paper includes all methods of validation
  - –pick methods based on angle of attack
- in this talk
  - –cover many different methods and kinds of questions they can help with answering

Angles of Attack

- design algorithms
- design systems
- design tools to solve real-world user problems
- evaluate/validate all of these
- create taxonomies to characterize existing things

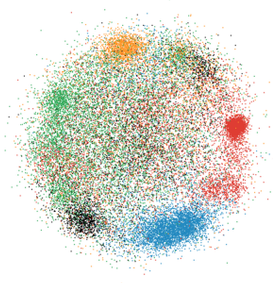
- benefits of multiple angles
  - –parallax view of what's important
  - –outcomes cross-pollinate

Outline

- can we design better DR algorithms?
- can we build a DR system for real people?
- how should we show people DR results?
- when do people need to use DR?

Outline

- can we design better DR algorithms?
  - –algorithm for GPU MDS: Glimmer
  - –algorithm for MDS with costly distances: Glint
  - –algorithm for DR for sparse document data: QSNE
- can we build a DR system for real people?
- how should we show people DR results?
- when do people need to use DR?



Glimmer

Multilevel MDS on the GPU

joint work with:
Stephen Ingram, Marc Olano

http://www.cs.ubc.ca/labs/imager/tr/2008/glimmer/

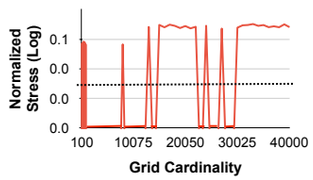
Glimmer: Multilevel MDS on the GPU.
Ingram, Munzner, Olano. IEEE TVCG 15(2):249-261, 2009.

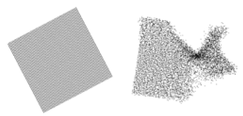
MDS: Multidimensional Scaling

- entire family of methods, linear and nonlinear
- classical scaling: minimize strain
  - –Nystrom/spectral methods: O(N)
    - Landmark MDS [de Silva 2004], PivotMDS [Brandes & Pich 2006]
  - –limitations: quality for very high dimensional sparse data
- distance scaling: minimize stress
  - –nonlinear optimization: $O(N^2)$
    - SMACOF [de Leeuw 1977]
  - –force-directed placement: $O(N^2)$
    - Stochastic Force [Chalmers 1996]
    - limitations: quality problems from local minima
- Glimmer goal: O(N) speed and high quality

Glimmer Strategy

- Stochastic force alg suitable for fast GPU port
  - –but systematic testing shows it often terminates too soon

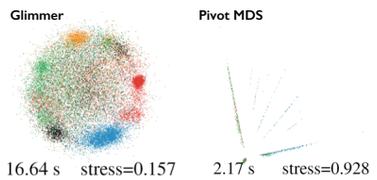


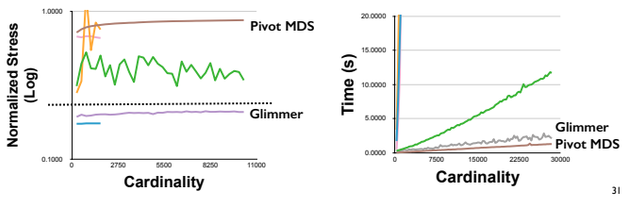


- Use as subsystem within new multilevel GPU alg with much better convergence properties

Sparse Dataset (docs): N=D=28K

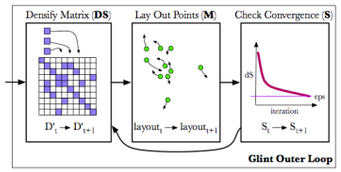
- –quality higher
- –speed equivalent





Methods and Outcomes

- methods
  - –quantitative algorithm benchmarks: speed, quality
    - systematic comparison across 1K-10K instances vs a few spot checks
  - –qualitative judgements of layout quality
- outcomes
  - –characterized kinds of datasets where technique yields quality improvements
- then what?
  - –saw what real users could do with it after release
    - identified limitations



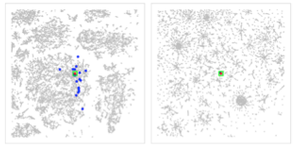
Glint

An MDS Framework for Costly Distance Functions

joint work with:
Stephen Ingram

http://www.cs.ubc.ca/labs/imager/tr/2012/Glint/

Glint: An MDS Framework for Costly Distance Functions. *Ingram, Munzner. Proc. SIGRAD 2012.*



Dimensionality Reduction for Documents with

Nearest Neighbour Queries

joint work with:
Stephen Ingram

http://www.cs.ubc.ca/labs/imager/tr/2014/QSNE

Dimensionality Reduction for Documents with Nearest Neighbor Queries. *Ingram, Munzner. Neurocomputing (Special Issue for Workshop on Visual Analytics using Multidimensional Projections (VAMP) held at EuroVis 2013), Volume 150 Part B, p 557-569, 2015.*

Outline

- can we design better DR algorithms?
  - –next: how do we get people to use DR properly?
  - –move emphasis from solo algorithms to entire system
- can we build a DR system for real people?
  - –system that provides guidance: DimStiller
- when do people need to use DR?
- how should we show people DR results?
- why and how do people use DR?

DimStiller

Workflows for Dimensional Analysis and Reduction

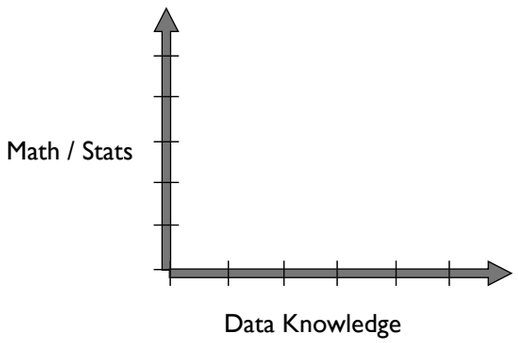
joint work with:
Stephen Ingram, Veronika Irvine, Melanie Tory, Steven Bergner, Torsten Möller

http://www.cs.ubc.ca/labs/imager/tr/2010/DimStiller/

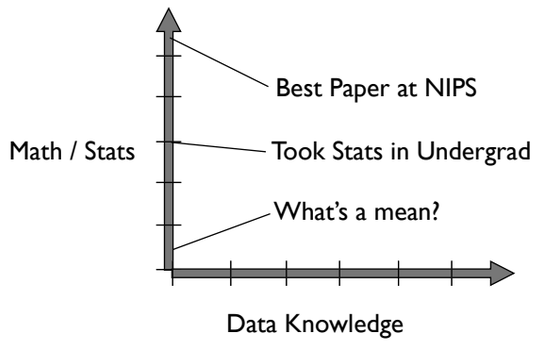
DimStiller: Workflows for dimensional analysis and reduction. *Ingram, Munzner, Irvine, Tory, Bergner, Moeller. Proc. VAST 2010, p 3-10.*

Who Might Use DR?

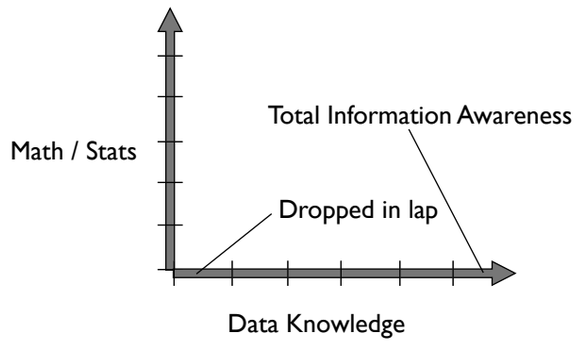
- DR in the Wild revealed broad set of users



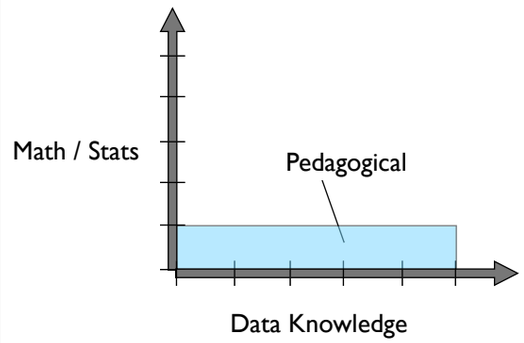
Who Might Use DR?



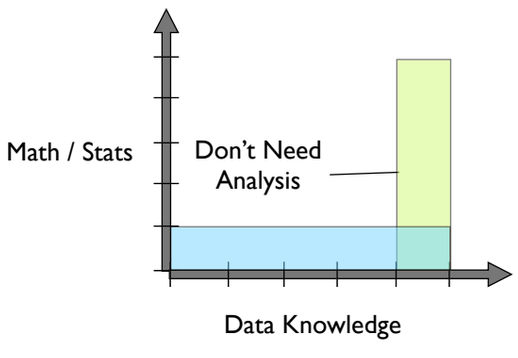
Who Might Use DR?



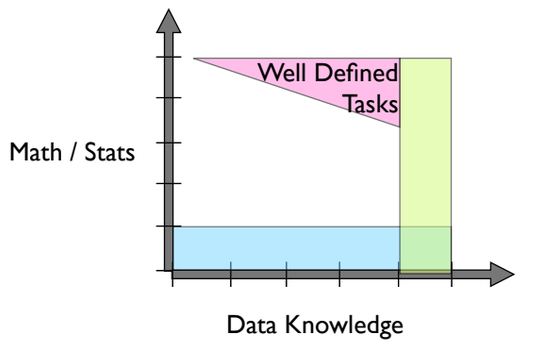
Who Might Use DR?



Who Might Use DR?

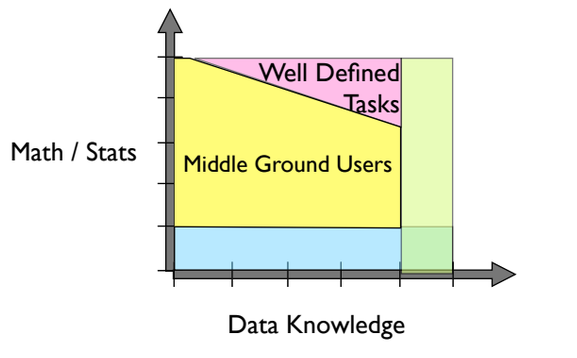


Who Might Use DR?

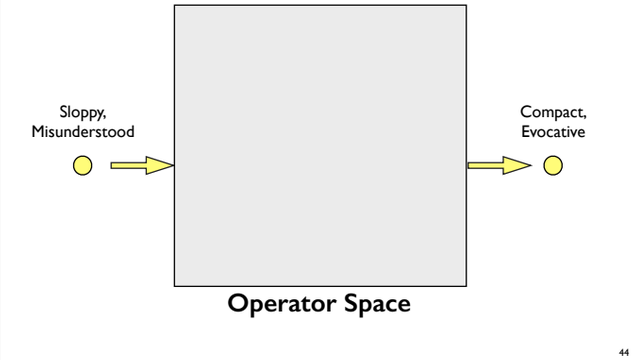


Who Might Use DR?

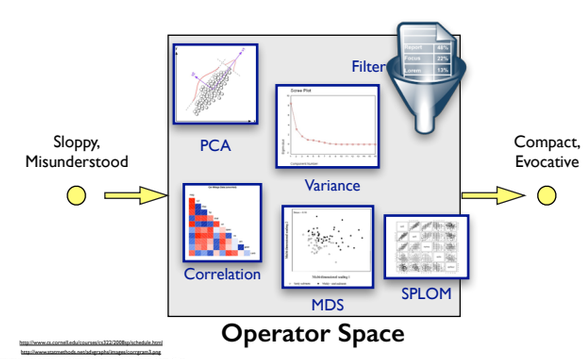
- middle ground users benefit from guidance



Global Guidance

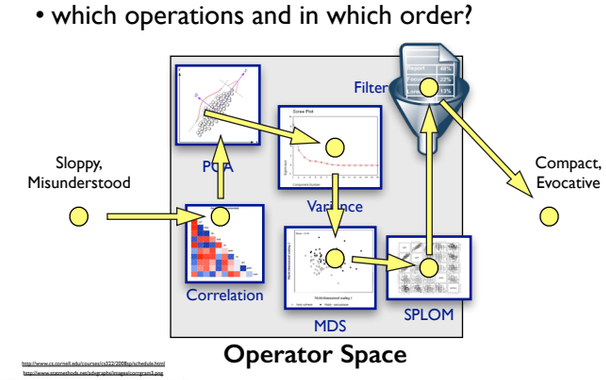


Global Guidance



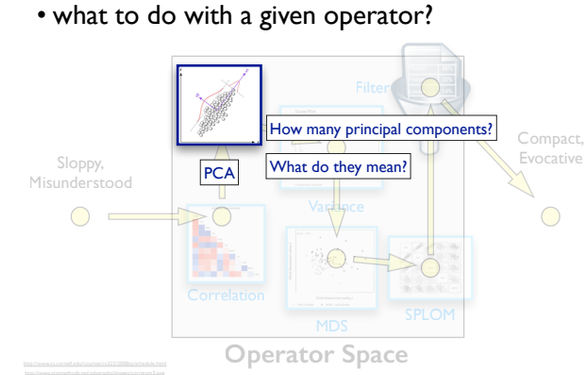
Global Guidance

- which operations and in which order?

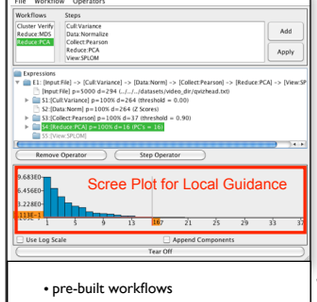


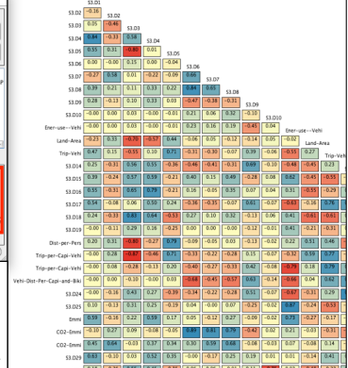
Local Guidance

- what to do with a given operator?



DimStiller





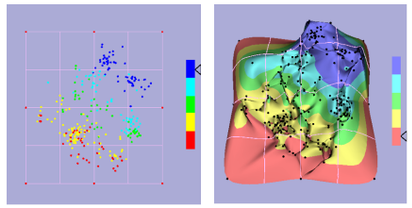
- pre-built workflows
- sequence of operators
- local guidance for each operator
  - –example: estimate true dimensionality with scree plot

Methods and Outcomes

- methods
  - –usage scenarios: workflows
    - identified several (preliminary DRITW results)
    - built system to accommodate new ones as they're uncovered
- outcomes
  - –prototype system: "DR for the rest of us"
- then what?
  - –who else needs guidance? not just end users!

Outline

- can we design better DR algorithms/techniques?
- can we build a DR system for real people?
  - –next: more guidance about visual encoding
- how should we show people DR results?
  - –visual encoding guidance for system developers: Points vs Landscapes
  - –visual encoding guidance for metric developers wrt human perception: Visual Cluster Separation Factors
- when do people need to use DR?



Spatialization Design

Comparing Points and Landscapes

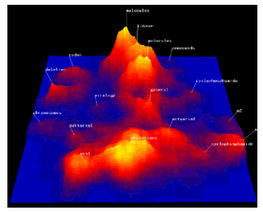
joint work with:
Melanie Tory, David W. Sprague, Fuqu Wu, Wing Yan So

http://webhome.cs.uvic.ca/~mtory/publications/infovis2007.pdf

Spatialization Design: Comparing Points and Landscapes.
Tory, Sprague, Wu, So, and Munzner.
IEEE TVCG 13(6):1262–1269, 2007 (Proc. InfoVis 07).

Information Landscapes

- 2D or 3D landscape from set of DR points
  - –height based on density
- oddly popular choice in DR
  - –despite known occlusion/distortion problems with 3D
  - –assertions: pattern recognition, spatial reasoning, familiar



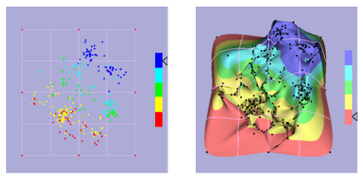
Themescape:
[http://www.k-n-o-r-z.de/publ/example/retriev1.htm]

[Guide to MicroPatent Aureka 9 ThemeScape]

Understanding User Task

- abstract: search involving spatial areas and estimation

Estimate which grid cell has the most points of the target color

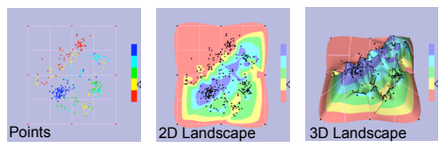


- domain-specific examples

"Where in the display are people with high incomes?"
"Does this area also have high education levels?"
"Does this area correspond to a particular work sector?"

- non-trivial complexity yet fast response time
- frequent subtask in pilot test of real data analysis

Lab Study: Test Human Response Time and Error



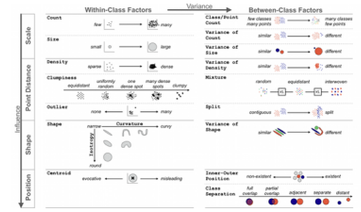
- hypotheses
  - –points are better than landscapes
    - result: yes!
    - much better: 2-4 × faster, 5-14 × more accurate
  - –2D landscapes (color only) better than 3D landscapes (color + height redundantly encoded)
    - result: yes
    - significantly faster, no significant difference in accuracy

Methods and Outcomes

- methods
  - –lab study: controlled experiment
- outcomes
  - –prescriptive advice at visual encoding level
    - avoid 3D landscapes
- then what?
  - –yet more guidance from user studies? not so fast...

A Taxonomy of

Visual Cluster Separation Factors



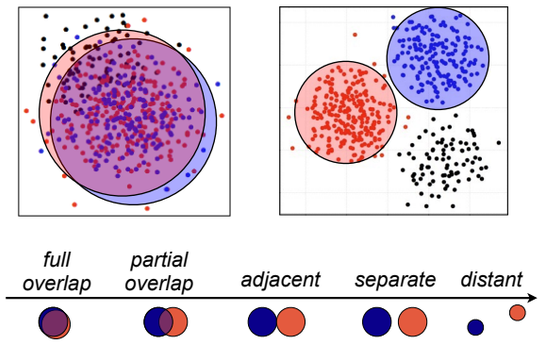
joint work with:
Michael Sedlmair, Andrada Tatu, Melanie Tory

http://www.cs.ubc.ca/labs/imager/tr/2012/VisClusterSep/

A Taxonomy of Visual Cluster Separation Factors.
Sedlmair, Tatu, Munzner, Tory. Computer Graphics Forum 31(3):1335-1344, 2012 (Proc. EuroVis 2012).

Cluster Separation

- simple idea

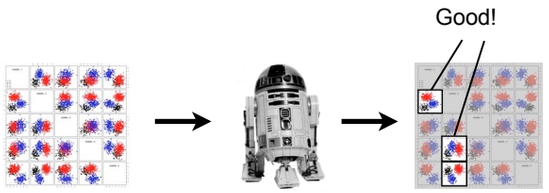


Visual Cluster Separation Measures

- Many cluster separation measures proposed for semi-automatic guidance in high-dim data analysis

Sips et al.: Selecting good views of high-dimensional data using class consistency [EuroVis 2009]

Tatu et al.: Combining automated analysis and visualization techniques for effective exploration of high-dimensional data [VAST 2009]

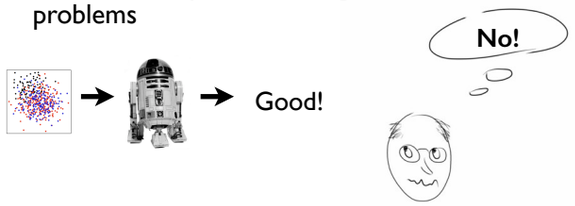


Visual Cluster Separation Measures

- goal: number captures whether human looking at layout sees something interesting
  - –after computation is done, not to refine clustering
- measures checked with user studies

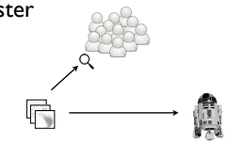
Tatu et al.: Visual quality metrics and human perception: an initial study on 2D projections of large multidimensional data [AVI 2010]

- but our attempt to use for guidance showed problems

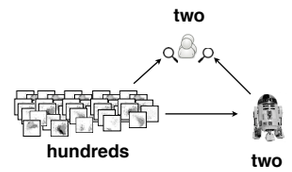


User vs. Data Study

- user study
  - –previous work on validating cluster measures
  - –many users, few datasets
  - –missing: dataset variety

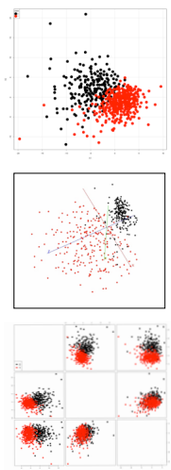


- data study
  - –few users, many datasets

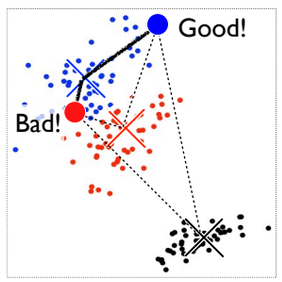


816 Dataset Instances

- 75 datasets
  - –31 real, 44 synthetic
  - –pre-classified
- 4 DR methods
  - –PCA
  - –Robust PCA
  - –Glimmer MDS
  - –t-SNE
- 3 visual encoding methods
  - –2D scatterplots, 3D scatterplots, 2D SPLOMs
  - –color-coded by class



Centroid Measure



Centroid: 93

Analysis Approach

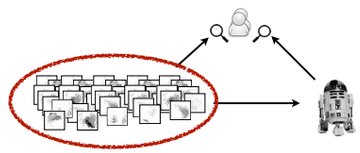
- qualitative method out of social science: coding
  - –open coding: gradually build/refine code set
  - –axial coding: relationships between categories

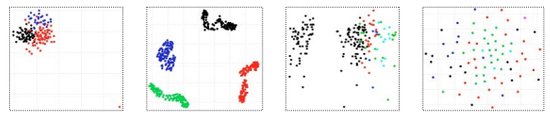
Charmaz, K. Constructing Grounded Theory: A Practical Guide through Qualitative Analysis. 2006.

Furniss, D., Blandford, A., Curzon, P. and Mary, Q. (2011). Confessions from a grounded theory PhD: experiences and lessons learnt. Proc. ACM CHI 2011, p 113-122.

- evaluating the measures
  - –metric aligns with human judgement?
  - –if not: what are the reasons?

Qualitative Analysis I: Cluster Separation Factors





Analysis Approach

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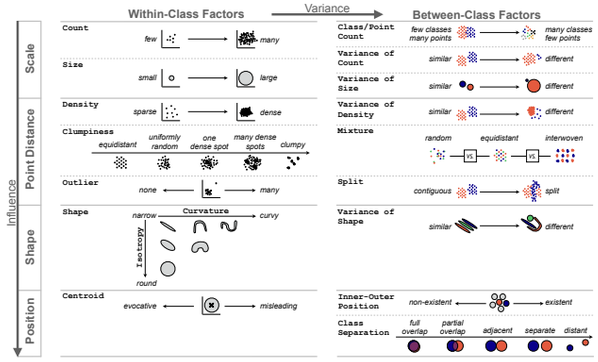
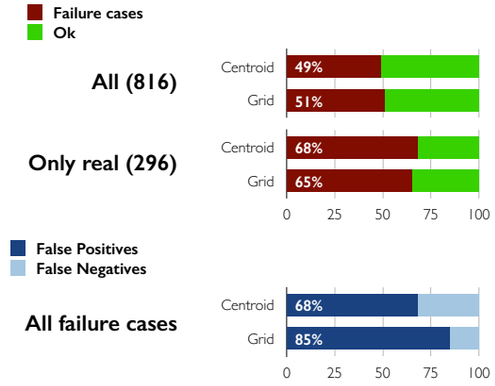
- evaluating the measures
  - –metric aligns with human judgement?
  - –if not: what are the reasons?
- building taxonomy of factors from reasons
- mapping measure failures onto taxonomy

A Taxonomy of Cluster Separation Factors

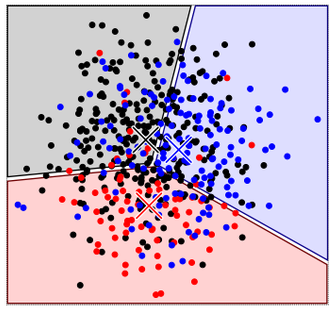


High-Level Results



Centroid Failure Example

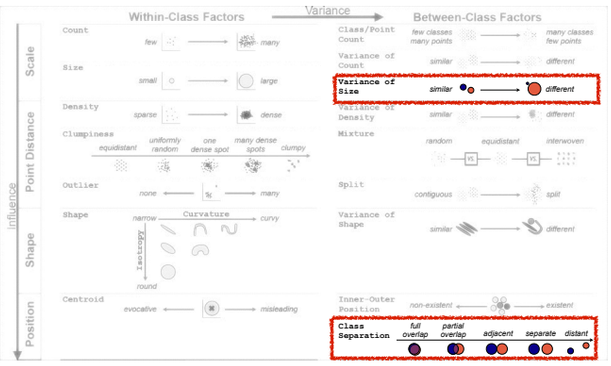
- big classes overspread small ones



Red: **77 (Good)**
Problem: **FP**

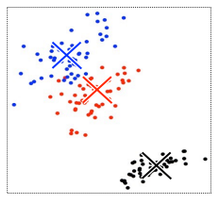
Data: Gaussian, synthetic
DR: MDS

Relevant Taxonomy Factors



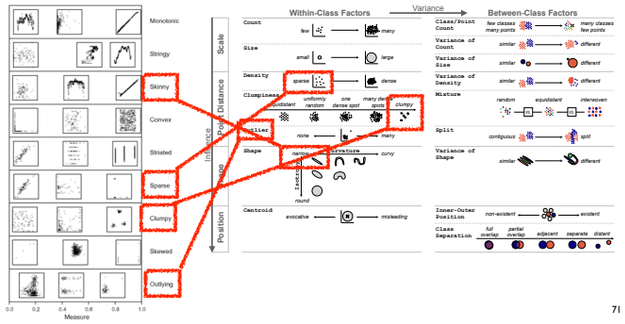
Centroid: Mapping Assumptions Into Taxonomy

- centroid only reliable if
  - –round-ish clusters
  - –not more than one dense spot
  - –no outliers
  - –similar sizes & number of points
- rarely true for real datasets



Related Work

- Scagnostics [Wilkinson et al. 2005]
  - –mathematical description and algorithmic instantiation vs human perception



Methods and Outcomes

- methods
  - –qualitative data study
    - we encourage more work along these lines
- outcomes
  - –taxonomy to understand current problems
    - measures
  - –taxonomy to advise future development
    - measures, techniques, systems
- then what?
  - –from how to help them do DR better to understanding when they need to do it at all

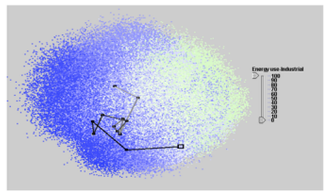
Outline

- how can we design better DR algorithms/ techniques?
- how can we build a DR system for real people?
- how should we show people DR results?
  - –next: continue figuring out what people need
- when do people need to use DR?
  - –sometimes they don't: QuestVis
  - –how to figure out when they do or don't: Design Study Methodology

Reflections on

QuestVis

A Visualization System for an Environmental Sustainability Model



joint work with:
Aaron Barsky, Matt Williams

http://www.cs.ubc.ca/labs/imager/tr/2011/QuestVis/

Reflections on QuestVis: A Visualization System for an Environmental Sustainability Model
Munzner, Barsky, Williams.
Scientific Visualization: Interactions, Features, Metaphors. Dagstuhl Follow-Ups 2, 2011, Chapter 17, p 240–259.

Application Domain: Sustainability

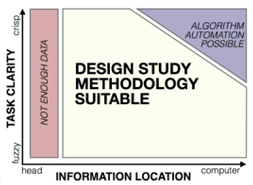
- user data: sustainability simulation model
  - –high-dimensional inputs/outputs
    - our decision: show relationship between input choices and output indicators with linked views including DR layout

Hammer Looking for A Nail

- wrong task abstraction: they didn't need DR!
  - –goal mismatch
    - discussion of issues and behavior change from general public
    - ***not*** data analysis to understand exact relationships between input and output variables
  - –this failure case was one of motivations for nested model
- how can we tell what users actually need?
  - –talking to users: necessary but not sufficient
  - –we now have some answers!
    - we have proposed a methodology for problem-driven research
      - – design studies: build vis tools to solve user problems
      - – DR as one of many possible techniques that might be used

Design Study Methodology

Reflections from the Trenches and from the Stacks



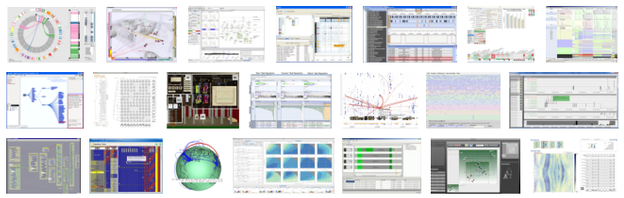
joint work with:
Michael Sedlmair, Miriah Meyer

http://www.cs.ubc.ca/labs/imager/tr/2012/dsm/

Design Study Methodology: Reflections from the Trenches and from the Stacks.
Sedlmair, Meyer, Munzner. IEEE TVCG 18(12): 2431-2440, 2012 (Proc. InfoVis 2012).

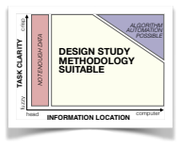
Design Studies

- long and winding road with many pitfalls
  - –reflections after doing 21 of them
    - many successes, a few failures, many lessons learned

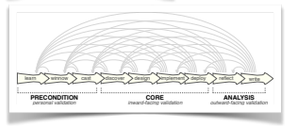


How To Do Design Studies

- definitions



- 9-stage framework



- 32 pitfalls and how to avoid them

PF-1	premature advance: jumping forward over stages	general
PF-2	premature start: insufficient knowledge of vis literature	learn
PF-3	premature commitment: collaboration with wrong people	winnow
PF-4	no real data available (yet)	winnow
PF-5	insufficient time available from potential collaborators	winnow
PF-6	no need for visualization: problem can be automated	winnow
PF-7	researcher expertise does not match domain problem	winnow
PF-8	no need for research: engineering vs. research project	winnow
PF-9	no need for change: existing tools are good enough	winnow

Pitfall Example: Premature Publishing

technique-driven

problem-driven

Must be first!

http://www.prlog.org/10480334-wolverhampton-horse-racing-live-streaming-wolverhampton-handicap-8-jan-2010.html

Am I ready?

http://www.alaineknipes.com/interests/violin_concert.jpg

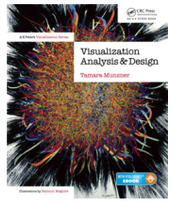
Methods and Outcomes

- methods
  - –introspection on lessons learned as authors and reviewers
  - –extensive literature search
- outcomes
  - –prescriptive methodology advice
    - here's a way to do design studies
    - avoid these pitfalls
- exhortation
  - –meta/how-to/reflection papers are worth doing
  - –thinking about methods and methodologies is fruitful for any flavor of research!

Conclusions

- cross-fertilization from attacking DR through different methodological angles
  - –scratching own itches often leads to problems that are important and high impact
    - outcomes of evaluation informs how to build
    - grappling with issues of building informs what studies to run
    - taxonomy creation informs what to build: unsolved problems
- finding mismatches
  - –between principles and practice
  - –between practice and needs
    - need parallax view of principles, practices, and needs!

Thanks and Questions



- this talk
  - – http://www.cs.ubc.ca/~tmm/talks.html#kelowna16
- papers, videos, software, talks, courses
  - – http://www.cs.ubc.ca/~tmm
  - – http://www.cs.ubc.ca/group/infovis
- book: Visualization Analysis & Design
  - – http://www.cs.ubc.ca/~tmm/vadbook
- acknowledgements
  - – joint work: all collaborators
    - Aaron Barsky, Steven Bergner, Matthew Brehmer, Stephen Ingram, Veronika Irvine, Miriah Meyer, Torsten Möller, Marc Olano, David W. Sprague, Melanie Tory, Michael Sedlmair, Wing Yan So, Andrada Tatu, Matt Williams, Fuqu Wu
  - – feedback on this talk
    - Matthew Brehmer, Joel Ferstay, Stephen Ingram, Torsten Möller, Michael Sedlmair, Jessica Dawson
  - – funding: NSERC Strategic Grant